



Data Center World AUSTRALIA

by informa...



The AI Summit AUSTRALIA

by informa...

Co-located global
flagship events
showcasing
innovation,
enterprise AI
and data centre
excellence

7 - 9 SEPTEMBER 2026

MELBOURNE CONVENTION AND EXHIBITION CENTRE

www.australia.theaisummit.com

www.datacenterworldaustralia.com

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Data Center World & The AI Summit Australia will be a landmark event

This event will combine Informa's global expertise with Melbourne's thriving tech ecosystem.

Showcasing advancements in AI-driven optimization, sustainable energy solutions, and next-gen power architectures, the event will highlight Melbourne's leadership in digital transformation and inspire innovation and investment.

Expect a technology event that unites industry leaders, policymakers, and innovators, fostering collaboration and creating unmatched networking opportunities.

THE AUDIENCE

Data Center World Australia and The AI Summit Australia will attract 1000+ data center and AI leaders from across the Asia-Pacific region and beyond. With **30% international attendees**, this co-located event creates a truly global platform for innovation, collaboration, and business development at the intersection of infrastructure and artificial intelligence.

Who Attends



The AI Summit Australia attracts enterprise AI leaders and decision-makers representing the forefront of artificial intelligence adoption and innovation across the Asia-Pacific region.

The audience will be a powerhouse of:

- **Visionary Leaders** - CEOs, CTOs, and policymakers shaping the future of AI.
- **Technical Pioneers** - Experts driving innovation across diverse industries like healthcare, finance, and beyond.
- **Investment Powerhouses** - Venture capitalists and angels fueling the next wave of AI breakthroughs.

www.australia.theaisummit.com



Data Center World Australia convenes data center and infrastructure leaders, representing the critical backbone of digital transformation across Australia and globally.

Data Center World Australia attracts leaders from hyperscale operators, colocation providers, technology vendors, and enterprise infrastructure teams.

Our diverse attendee base includes:

- **Facility & Operations Leaders** - Data Center Facility Managers, Directors of Facilities Operations, Data Center Operations Specialists
- **Infrastructure & Technical Specialists** - Cloud Architects, Technical Architects, IT Facilities Engineers, System/Network Administrators
- **Power & Cooling Experts** - Critical Cooling and Power Managers, Energy Efficiency Engineers
- **Planning & Development** - Data Center Planning and Capacity Leads, Directors of Construction, Economic Development Officers
- **Security & IT Management** - Managers of Security Operations, IT Operations Managers, IT Infrastructure Managers, VP of Leasing and Operations

www.datacenterworldaustralia.com

Agenda at a Glance

Monday 7 September 2026

Pre-Conference Activations

SITE TOUR 1: CDC Brooklyn Campus | 11am – 12:30pm

SITE TOUR 2: Next DC M2 facility | 2pm – 4pm + travel time

SITE TOUR 3: Natural Velocity AI experience tour | 3pm – 4:30pm

OFFICIAL WELCOME RECEPTION

5pm – 7pm | Melbourne Convention and Exhibition Centre (MCEC)



Day 1 | Tuesday 8 September 2026

Opening Plenary Keynote Session | 8:30am – 10am

The AI Summit
Australia Conference

Data Center World
Australia Conference

Showcase Theatre –
The AI Summit

Showcase Theatre –
Data Center World

Masterclass
Program

Data Center World & The AI Summit Australia Networking Reception

Day 2 | Wednesday 9 September 2026

Opening Plenary Keynote Session | 8:30am – 10am

The AI Summit
Australia Conference

Data Center World
Australia Conference

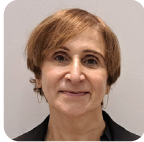
Showcase Theatre –
The AI Summit

Showcase Theatre –
Data Center World

Masterclass
Program

Supported by Two Expert Advisory Boards

The AI Summit Australia Advisory Board



CONNIE CRISAFI

*Executive Director of Innovation
and Medical Research*

Department of Jobs, Skills,
Industry and Regions



IZZY WHITELOCK

CEO

AIIA



**NADINE
"NOODLES"
GROVES**

Co-founder & COO
Natural Velocity



**SHONALI
KRISHNASWAMY**

Director

Monash AI Institute



EMMA HALLER

*Industry Program
Manager*

National AI Centre



TAM NGUYEN

*Director of Research and
Innovation*

Monash Health



MILIND

Principal AI Scientist

Mercedes-Benz



CHRIS FECHNER

CEO

Digital
Transformation
Agency



JAYNE HOWLEY

*Artificial Intelligence
Strategy and
Assurance Lead*

Department of
Government Services



ALEX CUMMINS

*Head of Technology,
APAC*

HAYS

Data Center World Australia Advisory Board



DAVID DIENZIOL

*Chief Customer Officer
and Chief Commercial
Officer*

NextDC



BELINDA DENNETT

CEO

Data Centres
Australia



LAURA COAD

Chief Data Centre Officer

AirTrunk



MARK DEGUARA

GM, Data Centers

Schneider Electric



**DANIELLE
FINNIGAN**

Head of External Affairs

CDC



MICHAEL LANG

*Solutions Architect,
APAC South*

NVIDIA



BEN BOUDREAU

*Global Chief
Technology Officer*

Zerra DC



RANA QADIR

*President,
Melbourne Chapter*

AFCOM Australia



TIM GENTLE

*President,
Sydney Chapter*
AFCOM Australia



TREVOR CLARKE

Chief Analyst
Omdia

KEYNOTE MINISTERIAL ADDRESS

Speaker Lineup



THE HON. STEVE DIMOPOULOS MP
Minister for Economic Growth and Jobs
Victorian State Government



ANDREW WATSON
Deputy Commissioner & Chief Data Officer
ATO



PROF TANYA MONRO
Chief Defence Scientist
Defence, Science and Technology Group, Australian Department of Defence



BEN MORLEY-JOHN
GM, Digital and Data
Anglicare



COLONEL PHILLIP ELLSMORE
Director for Land Command, Control, Communications and Computing, Australian Department of Defence



RHYS WEEKLEY
CTAIO
Australia Post



MILIND
Principal AI Scientist
Mercedes-Benz



MAHESH KRISHNAN
Chief Technology Officer
Fujitsu Australia Limited



PROFESSOR RAHIL GARNAVI
Director, RAISE Hub
RMIT University



SANCHIT JUNEJ
Sr Director- Data & AI
Tripadvisor



IZZY WHITELOCK
CEO
AIIA



HIMANSHI JUNEJA
Head of Data and Analytics
CBRE



NICOLE LIVINGSTONE
CEO
Victorian Institute of Sport



ELICIA MCDONALD
CEO & General Partner
AirTree



ANU KARUNAKILAKA
CTO
Intrepid Travel



PRERIT MISHRA
Domain Director
DHL



CHRIS FECHNER
Chief Executive Officer
Digital Transformation Agency



PHIL LAUFENBERG
Pro Vice-Chancellor (AI) and Chief Artificial Intelligence Officer
La Trobe University



QINGHUA LU
Acting Research Director, Software and Computational Systems
Data61 CSIRO



JAYNE HOWLEY
AI Strategy and Assurance Lead
Dept. of Government Services, Victoria



CRAIG LAWTON
Principal AI & Data Technologies
Amazon Web Services



NADINE 'NOODLES' GROVES
Chief Operating Officer and Co-Founder
Natural Velocity



EMMA HALLER
Industry Program Manager
The National AI Centre



JINAN ZOU
Sr. AI Technologist
UNSW



MICHAEL BARNES
Senior Principal Analyst
Omdia

More remarkable speakers to be announced soon!

KEYNOTE MINISTERIAL ADDRESS

Speaker Lineup



THE HON. STEVE DIMOPOULOS MP
Minister for Economic Growth and Jobs
Victorian State Government



CAMERON EVANS
Director, Data Centre Planning and Delivery, APAC
Amazon Web Services



AMY MARKS
SVP, Innovation & Sustainability
Compass DataCenters



CRAIG SCROGGIE
CEO
NEXTDC



CARLY WISHART
MD of Corporate and International
AirTrunk



SABOOH WHITELAW
Associate Vice President for Energy and Utilities
AirTrunk



SERGIO LOUREIRO
Vice President of Global Data Center Operations
Amazon Web Services



MICHAEL LANG
Solutions Architect, APAC South
Nvidia



JACK DAN
Chief Strategy Officer
CDC Data Centers



ALEX MOFFATT
Sr. Director Acquisitions APAC
BDX



JOAO ALMEIDA
GM and Director of Global Business
XENON Systems



DAVID DZIENCIOŁ
Chief Customer and Commercial Officer/Executive VP Technology
NEXTDC



BELINDA DENNETT
Chief Executive Officer
Data Centres Australia



MIKE KLYMENKO
Research Scientist
Data61 CSIRO



BEN BOUDREAU
Chief Technology Officer
Zerra DC



ANDREW LEECE
COO and Co-Founder
Sharon AI



TIM GENTLE
President, Sydney Chapter
AFCOM



JOHN BURGESS
Head of Microsoft Datacentre Academy
Victoria University



MARY ROBERTS
Commercial Executive
Telstra Digital Infrastructure



BASS SALAH
Joint-CEO & Co-Founder
Reset Data



JOHN STEPHENSON
Senior Vice President, Public Policy, Global
Vantage Data Centers



BRENDAN DESSETT
Head of Legrand Data Centre Solutions
Legrand



NATHANIEL HICKCOX
Head of Facilities & Utilities
Programmed



PETRA ANDREN
CEO
Quantum Australia



RANA QADIR
President, Melbourne Chapter,
AFCOM

More remarkable speakers to be announced soon!

Conference Day 1: Tuesday 8 September 2026

JOINT PLENARY KEYNOTES

8:30	Day One Chair's Welcome
8:40	Welcome to Country
8:45	MINISTERIAL KEYNOTE Victoria's Digital Future The Hon. Steve Dimopoulos MP, <i>Minister for Economic Growth and Jobs, Victorian State Government</i>
8:50	STRATEGIC PARTNER WELCOME AIIA Izzy Whitelock, <i>CEO, AIIA</i>

9:00	STRATEGIC PARTNER WELCOME DCA Belinda Dennett, <i>Chief Executive Officer, Data Centres Australia</i>
9:10	INDUSTRY KEYNOTE One Company's Vision for an AI World
9:35	HEADLINE SPONSOR KEYNOTE From AI Potential to Real-World Impact: Reimagining Business in the Age of Physical and Agentic AI Mahesh Krishnan, <i>Chief Technology Officer, Fujitsu Australia Limited</i>
10:00	Networking Break

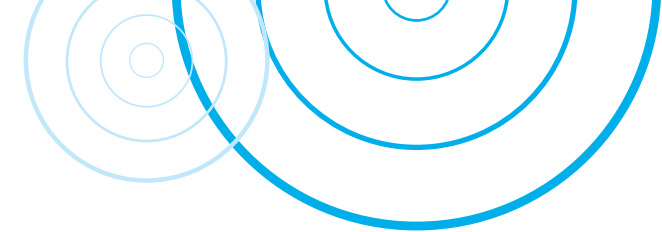
DATA CENTER WORLD AUSTRALIA DAY 1


10:30	Day One Chair's Welcome
10:35	DIAMOND KEYNOTE Where AI Thrives: Sovereignty, Resilience and Connectivity Mary Roberts, <i>Commercial Executive, Telstra Digital Infrastructure</i>
11:00	KEYNOTE NVIDIA's partnerships with data centre operators Michael Lang, <i>Solutions Architect, APAC South, Nvidia</i>
11:25	DIAMOND KEYNOTE Power/voltage and cooling Senior Executive, <i>Schneider Electric</i>
11:50	KEYNOTE Meeting the Moment: Building Australia's AI-Ready Data Centre Infrastructure Craig Scroggie, <i>CEO and MD, NEXTDC</i>
12:00	PANEL DISCUSSION What global hyperscalers, neoclouds and AI leaders seek in Australia's data center market Moderator: Belinda Dennett, <i>CEO, Data Centres Australia</i> David Dzienciol, <i>Chief Customer and Commercial Officer/Executive VP Technology, NEXTDC</i> Bass Salah, <i>Joint-CEO & Co-Founder, Reset Data</i> Andrew Leece, <i>COO and Co-Founder, Sharon AI</i>
12:35	Lunch and Networking Break Exhibition Hall

THE AI SUMMIT AUSTRALIA DAY 1

10:30	Day One Chair's Welcome
10:35	DIAMOND KEYNOTE AI infrastructure – compute power to handle AI workloads
11:00	CASE STUDY Achieving Decision Advantage: Artificial Intelligence in Modern Defence Colonel Clifford White, <i>Director of Land Network Integration – Army, Australian Department of Defence</i> Colonel Phillip Ellsmore, <i>Director for Land Command, Control, Communications and Computing, Australian Department of Defence</i>
11:25	DIAMOND KEYNOTE Weighing the 'SaaSocalypse' threat
11:50	PANEL DISCUSSION Executive AI Literacy – Training the board and C-suite to embrace AI – Top-down AI leadership: Identifying use cases that deliver tangible business value – Evaluating tools to invest in areas that will deliver results and minimise organisational risk – What does responsible AI adoption really mean, especially as it relates to privacy, intellectual property and ethics – Effective workforce communication strategies to address employee apprehension Phil Laufenberg, <i>Pro Vice-Chancellor (AI) and Chief Artificial Intelligence Officer, La Trobe University</i> Rhys Weekley, <i>CTAIO, Australia Post</i>

Conference Day 1: Tuesday 8 September 2026



DATA CENTER WORLD AUSTRALIA DAY 1	THE AI SUMMIT AUSTRALIA DAY 1
<p>13:50 Lessons from the US: Overcoming Data Centre Community Concerns</p> <ul style="list-style-type: none"> – How an American data centre addressed feedback on environmental, noise, and aesthetics – Highlighting the role of green energy, water conservation, and innovative design in mitigating community objections – Lessons from an increasingly contentious US market, including laws, incentives, and policies that have helped balance development with community interest <p>Amy Marks, <i>SVP Innovation & Sustainability</i>, Compass Datacenters</p>	<p>13:50 CASE STUDY AI-driven Personalization: How Bigtech Monetizes Data</p> <p>Sanchit Junej, <i>Sr Director- Data & AI</i>, Tripadvisor</p>
<p>14:15 PANEL DISCUSSION Data Centres Are Good Neighbours</p> <ul style="list-style-type: none"> – Overcoming NIMBY through more effective communication strategies specific to Australia – Shifting from reactive approaches to proactivity in community/local council engagement – How data centres positively transform regional towns/communities <p>Moderator: Belinda Dennett, <i>CEO</i>, Data Centres Australia John Stephenson, <i>Senior Vice President, Public Policy, Global</i>, Vantage Data Centers Jack Dan, <i>Chief Strategy Officer</i>, CDC Data Centers</p>	<p>14:15 Why most businesses are stuck in neutral on AI</p> <p>Milind, <i>Principal AI Scientist</i>, Mercedes-Benz</p>
<p>14:55 DIAMOND KEYNOTE</p> <p>Senior Executive, Langley Holdings</p>	<p>14:40 DIAMOND KEYNOTE AI and security – protecting models against attacks</p>
<p>15:20 Networking Break on Exhibition Floor</p>	
<p>15:55 PANEL DISCUSSION Regionalizing the Data Centre Supply Chain</p> <ul style="list-style-type: none"> – Shortages, delays, tariffs and geopolitics might require rethinking where to source gear – Exploring how regional approaches can improve operational resilience, reduce latency and mitigate risks associated with global sourcing <p>Carly Wishart, <i>MD of Corporate and International</i>, AirTrunk</p>	<p>15:35 CASE STUDY Next-Generation Governance: Scaling AI Safely in Victoria</p> <p>Jayne Howley, <i>AI Strategy and Assurance Lead</i>, Dept. of Government Services, Victoria Su Liew, <i>Principal Policy Offer, AI Strategy and Assurance</i>, Dept. of Government Services, Victoria</p>
<p>16:35 PANEL DISCUSSION Strategies For Attracting and Retaining Data Centre Talent</p> <ul style="list-style-type: none"> – Recruitment and training strategies – Grooming the next generation of talent and operational expertise required in the modern data centre – Partnerships with universities and TAFE, including recent announcements <p>Moderator: Tim Gentle, <i>President Sydney chapter of AFCOM</i> John Burgess, <i>Head of Microsoft Datacentre Academy</i>, Victoria University Nathaniel Hickcox, <i>Head of Facilities & Utilities</i>, Programmed</p>	<p>16:20 PANEL DISCUSSION Reshaping the World of Work – Winners, losers, and workforce transparency</p> <ul style="list-style-type: none"> – A human-centric approach to adoption AI with an emphasis on incorporating the human element into projects – How to redefine job roles and foster a culture of continuous learning for employees – Redefining performance metrics to ensure productivity gains are realised through human-AI collaboration – Hiring talent that will spearhead AI-enabled growth through accountable & trusted initiatives <p>Ben Morley-John, <i>GM, Digital and Data</i>, Anglicare Craig Lawton, <i>Principal AI & Data Technologist</i>, Amazon Web Services Professor Rahil Garnavi, <i>Director, RAISE Hub</i>, RMIT University Moderator: Izzy Whitelock, <i>CEO</i>, AIIA</p>
<p>17:15 Networking Party Exhibition Hall </p>	

Conference Day 2: Wednesday 9 September 2026

JOINT PLENARY KEYNOTES

8:55 Day Two Chair's Welcome

9:00 **INDUSTRY KEYNOTE | Democratising AI and building compute capacity to spread the benefits of AI**

9:35 **HEADLINER SPONSOR KEYNOTE**

10:00 Networking Break

DATA CENTER WORLD AUSTRALIA DAY 2

10:30 Day Two Chair's Welcome
Amy Marks, *SVP Innovation & Sustainability, Compass Datacenters*

10:35 **INDUSTRY KEYNOTE | AWS's priorities/roadmap for the next 3-5 years and the criticality of the Australian market in relation to the region**
Sergio Loureiro, *Vice President of Global Data Center Operations, Amazon Web Services*

11:00 **DIAMOND KEYNOTE | Accelerating data centre deployment: Reducing time to power, value, and operations**

11:25 **PANEL DISCUSSION | Site Strategies: Keeping Australia Competitive**

- How Australia compares to other geos in time to get operational
- Ensuring fast/sustainable access to power
- What Australia can do to cut red tape and become an even more attractive destination for buildouts

Alex Moffatt, *Sr. Director Acquisitions APAC, BDX*
Cameron Evans, *Director, Data Centre Planning and Delivery, APAC, Amazon Web Services*
Moderator: Rana Qadir, *President, Melbourne Chapter, AFCOM*

12:20 Lunch and Networking Break | Exhibition Hall

13:30 **PANEL DISCUSSION | Renewables, Clean Energy and Data Centre Sustainability**

- Overcoming the variability of renewables: developments in battery storage and hybrid solutions to bridge gaps in availability
- Sustainability and water use
- Nuclear as a power option

Joao Almeida, *GM and Director of Global Business, XENON Systems*
Moderator: Amy Marks, *SVP Innovation & Sustainability, Compass Datacenters*

THE AI SUMMIT AUSTRALIA DAY 2

10:30 Day Two Chair's Welcome
Michael Barnes, *Senior Principal Analyst, Omdia*

10:35 **CASE STUDY | AI Innovations at the ATO**
Finding fraud, identifying income and analysing deductions
Andrew Watson, *Deputy Commissioner and Chief Data Officer, ATO*

11:00 **DIAMOND KEYNOTE | AI and security – protecting models against attacks**

11:25 **PANEL DISCUSSION | The AI Bubble: Real or Imagined?**

- Should we brace for a dot-com style crash or will AI truly transform society and business?
- When we will need to see a shift from AI promise to proof with measurable productivity gains
- If AI models can perform compete workflows, what are the implications for SaaS providers and for the way organisations buy technology

Nicole Livingstone, *CEO, Victorian Institute of Sport*
Elicia McDonald, *CEO & General Partner, AirTree*
Moderator: Nadine 'Noodles' Groves, *Chief Operating Officer and Co-Founder, Natural Velocity*

13:30 **PANEL DISCUSSION | AI for the SME – Pilots and programs on a tight budget**

- The advantages and obstacles in getting smaller organisations to see AI benefits
- Creating policy, upskilling staff and engaging employees to ensure widespread adoption
- Leveraging AI Adopt Centres and other resources to help get projects off the ground

Anu Karunakilaka, *CTO, Intrepid Travel*
Moderator: Emma Haller, *Industry Program Manager, The National AI Centre*

Conference Day 2: Wednesday 9 September 2026

DATA CENTER WORLD AUSTRALIA DAY 2	THE AI SUMMIT AUSTRALIA DAY 2
<p>14:15 PANEL DISCUSSION Working with the grid</p> <ul style="list-style-type: none"> – Ensuring power supplies can meet the needs of modern data centres, especially with the power-hungry inferencing AI workloads – On-site battery storage and UPS systems to manage loads – The use of bridging power to get up and running quick until the grid can support the data centre <p>Ben Boudreau, <i>Chief Technology Officer, Zerra DC</i> Sabooh Whitelaw, <i>Associate Vice President for Energy and Utilities, AirTrunk</i> Brendan Dessent, <i>Head of Legrand Data Centre Solutions, Legrand</i></p>	<p>14:15 CASE STUDY Making the move to agentic AI</p> <p>Transitioning from prompts to autonomous, multi-agent systems that plan, reason, and act across your enterprise.</p> <p>Prerit Mishra, <i>Domain Director, DHL</i></p>
<p>15:00 FIRESIDE CHAT Quantum and the Data Centre</p> <ul style="list-style-type: none"> – Will Quantum capacity move out of specialised labs and research institutes? – What’s the roadmap for data centres to have native Quantum rooms? – Overview of the implications from an implementation perspective including power/cooling and hybrid algorithms for switching between tasks <p>Mike Klymenko, <i>Research Scientist, Data61 CSIRO</i> Petra Andren, <i>CEO, Quantum Australia</i></p>	<p>14:40 PANEL DISCUSSION The Ethics of AI – Guardrails, bias, privacy, sovereignty and accountability</p> <ul style="list-style-type: none"> – Ensuring that AI models are fair – Avoiding bias and accounting for local nuances – Understanding the how/why a model arrived at a particular conclusion – When and where you need humans to provide a final layer of accountability – How to create governance frameworks, establish governance boards and do ongoing audits to determine AI is returning ethical outcomes <p>Professor Tanya Monro, <i>Chief Defence Scientist, Defence, Science and Technology Group, Australian Department of Defence</i> Qinghua Lu, <i>Acting Research Director, Software and Computational Systems, Data61 CSIRO</i> Jinan Zou, <i>Sr. AI Technologist, UNSW</i> Himanshi Juneja, <i>Head of Data and Analytics, CBRE</i> Moderator: Chris Fechner, <i>Chief Executive Officer, Digital Transformation Agency</i></p>
<p>15:25 Closing remarks</p>	
<p>15:30 Conference close</p>	



Showcase Theatres

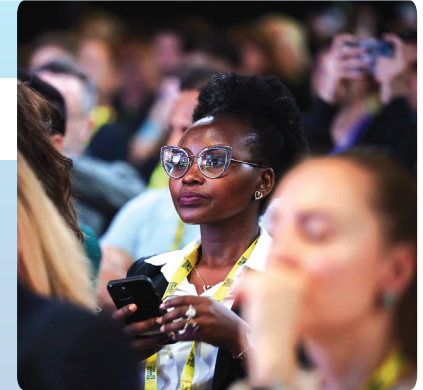
Located in the heart of the exhibition hall, our Showcase Theatres for The AI Summit and Data Center World create focused spaces where solutions providers can share insights and connect with engaged audiences, right where innovation happens.

Data Center World Showcase Theatre

You're in Good Company  CLAROTY  Munters  PROGRAMMED
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PERFORMANCE FLUID
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What you'll see in the Data Center World Solution Spotlight Sessions:

- Liquid cooling for AI workloads: Real deployment results
- Cutting power costs without compromising performance
- Building sustainable data centers that meet 2030 targets
- Solving the data center skills shortage



The AI Summit Showcase Theatre



What you'll see on The AI Summit Solution Spotlight:

- Deploying AI responsibly: Governance frameworks that work
- Protecting AI systems from emerging security threats
- Building AI-ready teams: From executives to practitioners
- Moving AI pilots to production at scale

Startup and Innovation Showcase by XENON Systems, NVIDIA & Natural Velocity

Australia's AI future is being built right now, by startups scaling breakthrough solutions, enterprises deploying transformative technology, and leaders forging the partnerships that drive real impact. In a fast paced 5 x 5 format (5 minutes, 5 slides), you'll see startups getting straight to the point; the problem they are tackling, their solution, what dimension of AI they're using, their model approach, and technical details that matter.

Moderated by: Nadine 'Noodles' Groves, *Chief Operating Officer and Co-Founder, Natural Velocity*

Joao Almeida, *GM and Director of Global Business, XENON Systems*  XENON.  NVIDIA.

The Future AI Leaders Experience

The Future AI Leaders Experience connects emerging talent with industry leaders and educators shaping the future of AI. Engage through panel discussions, showcase sessions, and the Future Leaders Networking Meetup – designed to forge connections, share insights, and highlight the pathways building Australia's AI future.

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Ready to take the stage?

Enquire about our Gold Sponsorship Packages which include a 25 minute speaking spot in the Showcase Theatre.

Masterclass

Masterclasses – Breakfast or Lunch Briefings

Not every conversation fits the main stage. Some topics demand time, focus, and the right room.

Our Masterclasses create that space; intimate, in-depth sessions where industry professionals gather to tackle specialized subjects that go beyond the core agenda. With three sessions each for The AI Summit and Data Center World, these are opportunities to dive deep into the topics that matter most to your audience.

Hosted over breakfast, or lunch, Masterclasses blend learning with connection in a relaxed yet focused environment.

Why Masterclasses Work:

- Explore niche or advanced topics in meaningful detail
- Engage a committed, interested audience
- Foster genuine dialogue and knowledge exchange
- Integrate seamlessly into the event flow

Enquire today about opportunities to host and sponsor a masterclass.

Masterclass 1

Redefining business in the agentic AI era: From strategy to scalable impact

- Understand why AI transformation must start with business process and operating model design, not technology alone.
- Explore how agentic AI, trusted data and edge capability can reshape service delivery and operational performance in secure, resilient environments.
- See how a full-stack approach can help reduce complexity, cost and compute pressure while strengthening data sovereignty and cyber resilience.
- Identify practical next steps to validate, prioritise and scale AI use cases with confidence.

Speakers: Ian Christie, *Head of AI & Data*, **Fujitsu Australia**

Ashok Govindaraju, *Partner*, **Uvance Wayfinders**

Moderator: Mahesh Krishnan, *Chief Technology Officer*, **Fujitsu Australia**

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Masterclass 2

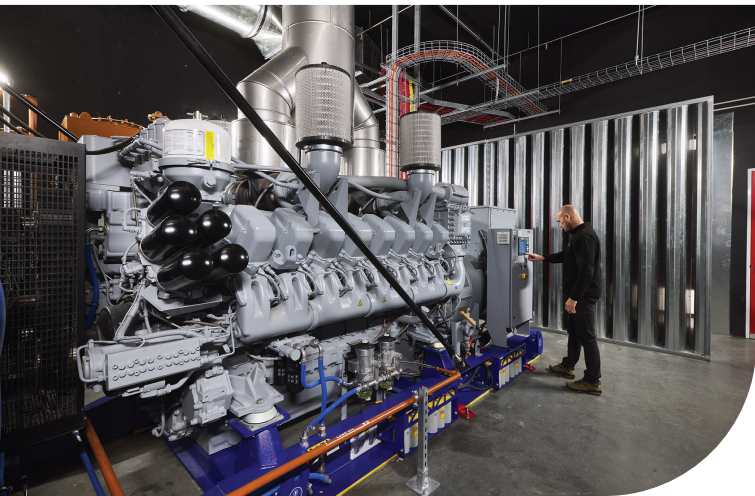
Speed, Scale and Certainty in a Sustainable way: How Victoria is positioning itself to be a leading hub for data centre investment

Speed to market, scale and certainty is what data centre operators and organisations adopting AI are looking for when they are making investment decisions – but equally important is that this investment occurs in a sustainable way to ensure that community needs are also being met.

In this fireside chat hosted by Invest Victoria, hear how a coordinated approach between government, industry, and community is strengthening Victoria's position as a leading data centre hub in Asia-Pacific.

Hosted by





Pre-Conference Site Tour

Take advantage of unforgettable networking experiences where leading international and local experts converge to position Australia at the centre of worldwide AI and data infrastructure innovation .

Forging partnerships, closing deals, and unlocking the business opportunities that will transform every industry and profession.

Industry Site Tours

Experience Melbourne's data centres and AI ecosystem firsthand with exclusive tours of:

SITE TOUR 1: CDC Brooklyn Campus | 11am – 12:30pm

When: Monday 7th September, 11am-12:30pm

Join CDC for a guided tour of our Brooklyn Campus, offering a behind-the-scenes look at the design, operation and management of a large-scale, high-performance data centre environment. The tour will highlight CDC's approach to reliability, efficiency and sustainability, as well as the operational practices required to support critical digital infrastructure.

Participants will gain practical insight into how modern data centre facilities are designed and operated to meet demanding customer requirements, including government and enterprise workloads.

Places are limited. Please register your expression of interest to attend. Attendance will be confirmed in advance, and government-issued photo ID will be required for entry on the day.

SITE TOUR 2: Next DC M2 facility | 2pm – 4pm + travel time

When: Monday 7th September, 2pm – 4pm

Step inside one of Australia's most advanced digital infrastructure facilities with an exclusive behind-the-scenes tour of NEXTDC's M2 data centre. See firsthand the scale, security and engineering powering the cloud and AI economy.

SITE TOUR 3: Natural Velocity AI experience tour | 3pm – 4:30pm

When: Monday 7th September, 3pm-4:30pm

Get a real-world look at how AI is being built, tested and applied with an exclusive tour of Natural Velocity – a hands-on innovation hub at the forefront of emerging technology.

As an AI Innovation Centre, it acts as a launchpad for startups, scale-ups and forward-thinking businesses looking to grow and commercialise on the global stage.

Places are limited. Please register your expression of interest to attend. Attendance will be confirmed in advance, and government-issued photo ID will be required for entry on the day.



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Visit Melbourne

Located in the southeastern corner of Australia, Melbourne, the capital of Victoria, stands as a vibrant and culturally rich city. As Australia's second-largest city, Melbourne is celebrated for its cultural diversity and cosmopolitan atmosphere. The city's streets are adorned with historic architecture, modern skyscrapers, and vibrant street art, creating a captivating blend of old and new.

Explore the eclectic neighbourhoods of Melbourne, from Fitzroy's trendy cafes and boutiques to the beachside charm of St Kilda. Each suburb contributes its unique character to Melbourne's diverse tapestry.

Melbourne has earned its reputation as Australia's culinary capital. The city's laneways and arcades are home to an array of eateries, offering cuisines from around the world. Experience the bustling food markets, fine dining establishments, and hidden gems that make Melbourne a paradise for food enthusiasts.

Melbourne's events calendar is brimming with cultural festivals, sporting spectacles, and community celebrations. From the Melbourne Fashion Festival to the Melbourne Food and Wine Festival, the city comes alive with a diverse range of events throughout the year.

The traditional custodians of the land on which Melbourne stands are the Wurundjeri people of the Kulin Nation. Melbourne acknowledges and respects the rich cultural heritage of the Wurundjeri, whose connection to the land remains an integral part of the city's identity.

Melbourne Convention and Exhibition Centre (MCEC)

1 Convention Centre Pl, South Wharf VIC 3006

p: (03) 9235 8000

w: www.mcec.com.au

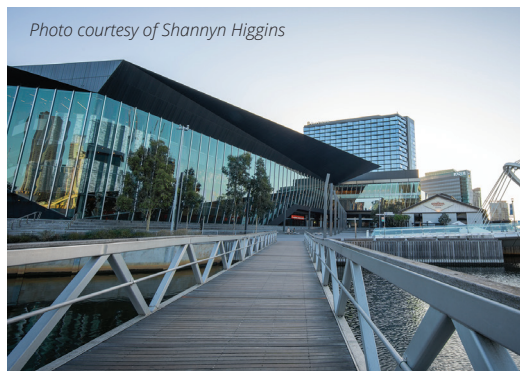


Photo courtesy of Shannyn Higgins



Photo courtesy of Shannyn Higgins

Photo courtesy of Earl Carter

Visit Victoria

Make the most of your time in Victoria before or after the conference. Whether you're sampling wines at renowned vineyards or unwinding on one of the state's stunning surf beaches, there's an experience for every interest.

Venture beyond the city to discover the rich diversity of regional Victoria. From relaxing in natural hot springs to exploring coastal towns, alpine villages, and scenic peninsulas, there's plenty to enjoy. Take a scenic drive, lace up your walking shoes for a nature trail, or browse local shops and vibrant produce markets.

Phillip Island

Phillip Island is a coastal gem just 90 minutes from Melbourne, famous for its stunning beaches, wildlife encounters, and natural beauty. Visitors flock to see the world-famous Penguin Parade, explore scenic coastal walks, and enjoy close-up views of koalas, seals, and native birds. Whether you're surfing, hiking, or relaxing by the sea, Phillip Island offers a perfect mix of adventure and relaxation.

Yarra Valley

The Yarra Valley is one of Victoria's premier wine regions, just an hour from Melbourne. Renowned for its cool-climate wines, especially Chardonnay and Pinot Noir, it's home to award-winning wineries, gourmet local produce, and breathtaking scenery. Visitors can enjoy cellar door tastings, fine dining, hot air ballooning, and visits to charming villages nestled among rolling vineyards and lush countryside.

Great Ocean Road

The Great Ocean Road is one of Australia's most iconic coastal drives, stretching along Victoria's southwest coast. Known for its dramatic cliffs, pristine beaches, and the famous Twelve Apostles rock formations, the route offers breathtaking views at every turn. Along the way, explore charming seaside towns, lush rainforests, and scenic walking trails.

Wilson's Promontory

Wilson's Promontory, affectionately known as "The Prom," is a spectacular coastal wilderness at the southernmost tip of mainland Australia. Located about three hours from Melbourne, it's known for its rugged granite mountains, white sandy beaches, and abundant wildlife, including wombats, kangaroos, and emus. Popular for hiking, camping, and swimming, Wilson's Prom offers scenic walking trails, panoramic lookouts, and a chance to reconnect with nature in one of Victoria's most cherished national parks.

Mornington Peninsula

The Mornington Peninsula is a stunning coastal region just over an hour from Melbourne, offering a perfect blend of relaxation and adventure. Known for its beautiful beaches, hot springs, rolling vineyards, and gourmet food scene, it's a favourite getaway for both locals and visitors.

Explore charming seaside villages, take in clifftop views, or unwind with a spa day and a glass of local wine.

Grampians National Park

Grampians National Park, also known as Gariwerd, is a striking mountain range in western Victoria known for its rugged sandstone peaks, scenic lookouts, and rich Aboriginal heritage. A haven for hikers and nature lovers, the park offers dramatic landscapes, cascading waterfalls, native wildlife, and ancient rock art sites.

Whether you're trekking to the Pinnacle, spotting kangaroos at dusk, or exploring local wineries and villages nearby, the Grampians delivers a truly immersive natural experience.

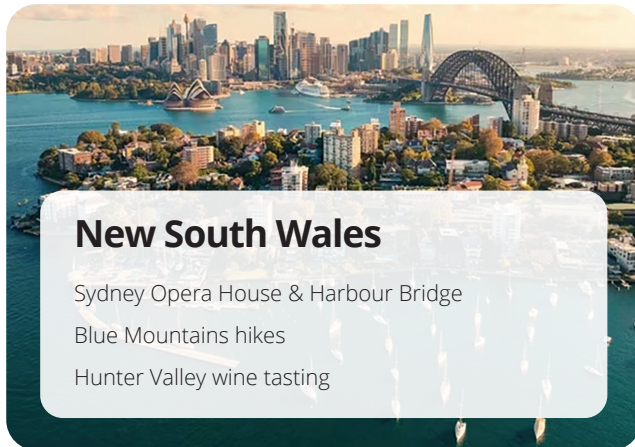
Visit Australia

Beyond Melbourne and Victoria, the whole of Australia is yours to discover. Snorkel the Great Barrier Reef, watch the sunset over Uluru, taste world-class wines in the Barossa or Margaret River, and wander through Sydney's iconic harbour. From tropical rainforests and rugged outback landscapes to vibrant cities and pristine coastlines, there's an adventure for everyone. Why not extend your trip and experience more of what Australia has to offer?



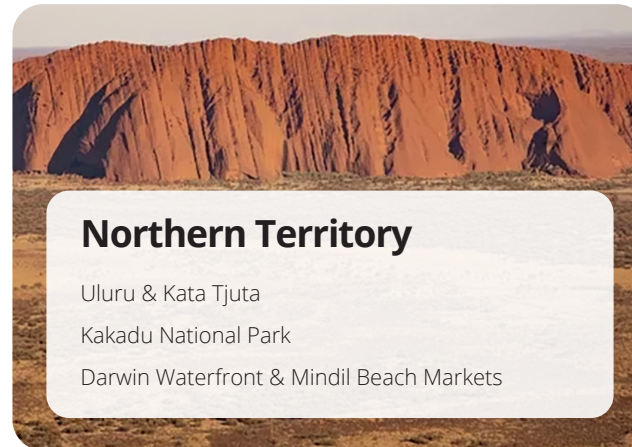
Australian Capital Territory

Parliament House, Canberra
National Gallery & Museum of Australia
Lake Burley Griffin walks & cycling



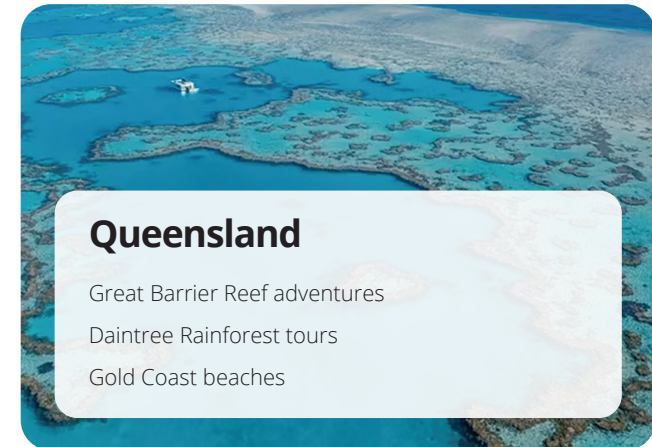
New South Wales

Sydney Opera House & Harbour Bridge
Blue Mountains hikes
Hunter Valley wine tasting



Northern Territory

Uluru & Kata Tjuta
Kakadu National Park
Darwin Waterfront & Mindil Beach Markets



Queensland

Great Barrier Reef adventures
Daintree Rainforest tours
Gold Coast beaches



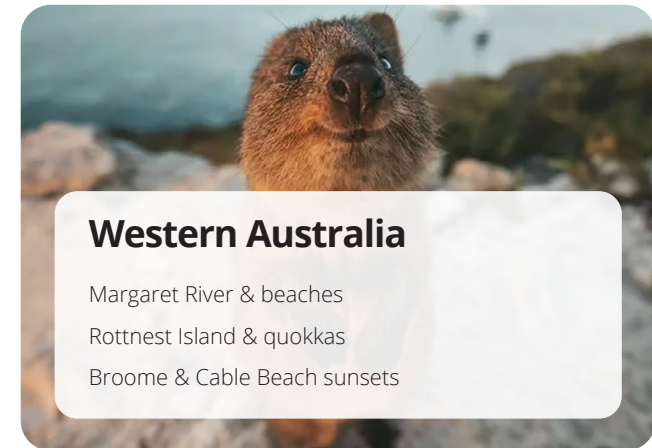
South Australia

Barossa Valley wine experiences
Kangaroo Island wildlife
Adelaide Central Market



Tasmania

Cradle Mountain hikes
MONA - Museum of Old & New Art
Freycinet National Park & Wineglass Bay



Western Australia

Margaret River & beaches
Rottnest Island & quokkas
Broome & Cable Beach sunsets

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